Help promote AAUW’s mission by becoming a sponsor.

Your support enables us to:

• Fund scholarships for girls and women at local colleges and Morgan Hill high schools.
• Support local non-profit organizations with Community Action Grants and help fund National AAUW priorities.
• Send eight middle school girls from Morgan Hill schools to Tech Trek, a math and science camp at Stanford University.
• Provide speech and leadership training to local middle and high school girls.

Invest in the future of the youth of our local community.

Sponsorship benefits include:

• Visibility at one of the largest local events, with 1200 runners, over 200 volunteers, and 1000 spectators.
• Association of your business with a fun, popular, local, family-oriented, non-profit event.
• Extensive print media publicity.
• Recognition as a community-minded philanthropist.
• 100% tax deductible contribution (consult your tax advisor). We are a non-profit 501(c)3, volunteer-run event, with all proceeds supporting our mission.

Questions:
Contact Barbara Palmer
(408) 779-1247
sponsors@WildflowerRun.org
www.aauuwmh.org

AAUW advances gender equity for women and girls through research, education, and advocacy
37th Annual
Wildflower Run

Levels of Cash Sponsorship

California Poppy * $2500
- Start and/or finish line display (provided by your company)
- Business logo on runner bibs
- Includes Hummingbird Sage level items
  + 2 additional complimentary Wildflower Run registrations (6 total)

Hummingbird Sage * $1000
- Business logo on popular Wildflower Run t-shirts
- Business logo on run registration forms (printable from the Wildflower Run website)
- Business logo on announcement postcards (2,500 distributed)
- Business logo included in 4,000 emails to past Wildflower Run participants
- Business logo on 250 flyers posted throughout the South Bay area
- Business logo included in Morgan Hill and Gilroy newspaper ads for the Wildflower Run
- Includes Mariposa Lily level items
  + 2 additional complimentary Wildflower Run registrations (4 total)

Mariposa Lily  $500
- Business signage (provided by your company) displayed at the Wildflower Run
  (up to 2 signs, including booth sign)
- Business logo with website link from the Wildflower Run website (www.WildflowerRun.org)
- 2 complimentary Wildflower Run registrations
- Includes Monkey Flower level items

Monkey Flower  $250
- Promotional booth space at the Wildflower Run Finish Fest
- Business promo item(s) included in all runner goodie bags.
- Recognition in local print media
- 2 Wildflower Run t-shirts
- Includes Coral Bells level items

Coral Bells  $100
- Listing on sponsor sheet which is inserted into all runner goodie bags, linked from the Wildflower Run website (www.WildflowerRun.org), and linked from the branch newsletter.

* To guarantee all of the benefits of your sponsorship at the California Poppy and Hummingbird Sage levels, please send your donation before January 7, 2020
37th Annual
Wildflower Run
March 29, 2020

We appreciate your support!

Please make your check payable to ISPF - AAUW
(Interbranch Special Projects Foundation - AAUW)
ISPF-AAUW is a 501(c)3 non-profit organization, Tax ID #77-0201841

Level of Sponsorship (please check):
- California Poppy ($2,500)
- Hummingbird Sage ($1,000)
- Mariposa Lily ($500)
- Monkey Flower ($250)
- Coral Bells ($100)

For all of the above levels, please indicate if you would like these benefits:
- Booth at the Finish Fest  YES* / NO
- Goodie Bag Item(s)  YES* / NO
  * If a food item is included, a Santa Clara County Department of
  Environmental Health Craven Act Exemption form will be required.

Please provide the following information about you and your business and mail this
form along with your check (made out to ISPF-AAUW) to:

Wildflower Run ISPF - AAUW, PO Box 1528, Morgan Hill, CA 95038

Thank you!

Contact Name: _____________________________________________________
Business: _________________________________________________________
Address for receipt: _________________________________________________
_________________________________________________________________
Phone: ___________________ Email: __________________________________

If you prefer to donate online, please visit  www.WildflowerRun.org.

For more information, contact our Corporate Sponsor Chair, Barbara Palmer,
408-779-1247, sponsors@WildflowerRun.org or visit our website, www.aauwmh.org.