

# Wildflower Run

10k Run • 5k Run/Stroller/Walk • 2k Kids' Run • Senior 2k



**Help promote AAUW's missions by becoming a sponsor!**

- Funds scholarships for girls and women at Live Oak, Sobrato, and Central high Schools, and local community colleges
- Supports local non-profit programs with Community Action Grants, and National AAUW Fund Endowments
- Sends eight middle school girls from Morgan Hill schools to Tech Trek, a science and math camp at Stanford University
- Funds STEM workshops and enrichment activities for local teenage girls
- 100% Tax Deductible (consult your tax advisor)

For more information:

**Barbara Palmer**

(408) 779-1247

[bf.palmer@mindspring.com](mailto:bf.palmer@mindspring.com)

AAUW  Morgan Hill, CA

**Sunday, March 26, 2017 at Live Oak High School**

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

# AAUW Wildflower Run 2017

## Levels of Sponsorship

### ***California Poppy* \* \$2500**

- Start and/or finish line display (provided by your company)
- Business logo on runner bibs and/or runner goodie bags
- Includes *Hummingbird Sage* level items and 5 additional complimentary Wildflower Run registrations (10 total)

### ***Hummingbird Sage* \* \$1000**

- Business logo on popular Wildflower Run t-shirts
- Business logo on run registration forms (online)
- Business logo on announcement postcards (3,000 distributed)
- Business logo included in 4,000 emails to past Wildflower Run participants
- Business logo on 200 flyers posted throughout South Bay area
- Business logo included in Morgan Hill newspaper ads for the Wildflower Run
- Includes *Mariposa Lily* level items and 3 additional complimentary Wildflower Run registrations (5 total)

### ***Mariposa Lily* \$500**

- Business signage (provided by your company) displayed at the Wildflower Run
- Business logo with website link from the Wildflower Run website
- 2 complimentary Wildflower Run registrations
- Wildflower Run gift item
- Includes *Monkey Flower* level items

### ***Monkey Flower* \$250**

- Promotional booth space at the Wildflower Run Finish Fest
- Business promo item(s) included in 800 runner goodie bags
- Listing on sponsor sheet inserted into 800 runner goodie bags
- 2 Wildflower Run t-shirts
- Includes *Coral Bells* level items

### ***Coral Bells* \$100**

- Recognition in local print media and branch online newsletter

***\* To guarantee all of the benefits of your sponsorship at the California Poppy and Hummingbird Sage levels, please send your donation before January 6, 2017.***

# AAUW Wildflower Run



**MARCH 26, 2017**

Wildflower Run ISPF – AAUW  
PO Box 1528, Morgan Hill, CA 95038

## We appreciate your support!

Please make your check payable to **ISPF – AAUW**  
(Interbranch Special Projects Foundation – AAUW)  
ISPF-AAUW is a 501(c)3 non-profit organization, Tax ID #77-0201841

## Level of Sponsorship (please check):

- California Poppy (\$2,500)
- Hummingbird Sage (\$1,000)
- Mariposa Lily (\$500)
- Monkey Flower (\$250)

For all levels above, please indicate if you would like these benefits:

**Booth at the Finish Fest** YES\* / NO

**Goodie Bag Item(s)** YES\* / NO

\*If a food item is included, a Santa Clara County Department of Environmental Health Craven Act Exemption form will be required.

- Coral Bells (\$100)

## In-kind Sponsorship:

In-kind contributions are encouraged for goods and services deemed essential to the success of this event. Benefits will be determined based upon the value of your donation.

Please provide the following information about you and your business and mail this form along with your check (made out to ISPF-AAUW) to:

**Wildflower Run ISPF – AAUW, PO Box 1528, Morgan Hill, CA 95038**

Thank you!

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address for receipt:  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If you prefer to donate online, please visit [www.WildflowerRun.org](http://www.WildflowerRun.org).

For more information, contact our Sponsor Chair, Barbara Palmer, 408-779-1247, [bf.palmer@mindspring.com](mailto:bf.palmer@mindspring.com) or visit our website [www.aauw-morganhill.org](http://www.aauw-morganhill.org).